The CleanAce Franchise Brochure











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Welcome to the **CleanAce Franchise Opportunity**

We're delighted you're considering becoming part of the **CleanAce** family. With over two decades of excellence in fabric care, **CleanAce** stands today as Nigeria's most trusted and innovative brand in the dry-cleaning and laundry industry.

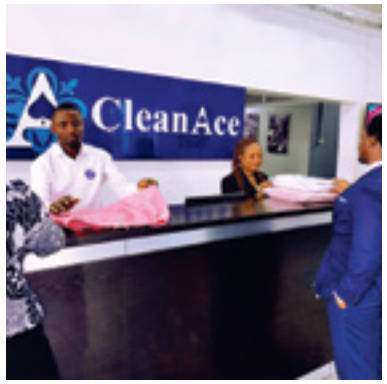
Our franchise models are thoughtfully designed to empower entrepreneurs from all walks of life—whether you're a seasoned investor, a young professional, a retiree, or simply someone who wants to run a meaningful, profitable business.

This brochure will walk you through the **CleanAce** Collection Centre and Laundromat Franchise models, outlining the value, structure, and support you'll receive when you join our network.

We're more than a laundry brand—we are a movement of excellence, service, and opportunity.

Let's build something impactful together.

Warm regards,
Eniibukun Adebayo
Franchise Leader | CleanAce Africa



Maryland



Lekki



Ogudu



Victoria Island



Festac



Awolowo

About Us

We are aforemost Cleaning Company with a history dating as far back as three generations. Borne somewhat predictably from exposure garnered from vacation jobs in his father's Drycleaning business, coupled with passion for quality clothing, we remain committed to our vision of **"Becoming Africa's Cleaning Industry Leader"** by "Delivering the Ultimate Lifestyle Experience through Cleaning".

Our Unique Selling Point

We are one-stop shop that offers a variety of services aimed at giving the customer a pristine look at all times.

Our Vision

Becoming Africa's Cleaning Industry Leader

Our Mission

Delivering the Ultimate Lifestyle Experience through Cleaning.



Franchise Overview



Step Into a Profitable Business—Without Owning a Laundry Plant

Becoming a **CleanAce** Collection Centre franchisee means owning a branded drop-off and pick-up outlet under Nigeria's most trusted name in fabric care—without the burden of installing laundry equipment or running production.

With a modest initial investment and low operating costs, you tap into:

- A proven business model
- CleanAce's ISO-certified brand reputation
- Full training and operational support
- Fast-track profitability and scalability

You focus on customer engagement and local relationships—**CleanAce** handles the laundry.

Why CleanAce? Why Now?

Unlock a Future-Proof Business in a Recession-Resistant Industry

Owning a **CleanAce** Collection Centre gives you a low-risk entry into a booming essential service industry—with the backing of a powerful, reputable brand.

What is a CleanAce Collection Centre?

A compact outlet for receiving and dispatching laundry—tagged, tracked, and delivered to CleanAce's main production facility for cleaning and finishing.

Top Benefits

- Low Startup Cost – No machines or utility load
- Fast Setup – Up and running in weeks
- Brand Trust – Over 20 years of market equity
- Structured Support – We set you up for success
- Scalability – Expand to multiple locations





The CleanAce Collection Centre Franchise

As a pioneer in Nigeria's fabric care industry, **CleanAce** gives you a fully built, time-tested business model—ready for execution. We train, support, and walk with you every step of the way.

Key Features

Exclusive Territory: No internal competition
Investment Range: NGN 10M to 15M
Setup Time: 6 to 9 weeks
Training & Manuals: Full onboarding through CleanAce Academy.
Ongoing Support: Audits, marketing, and performance coaching.



The CleanAce Laundromat Franchise

Own a Full-Service Fabricare Business

For those who want to own a fully equipped laundry shop, **CleanAce** offers a Laundromat Franchise—ideal for walk-in clients needing wash, dry, and iron services.

Setup Includes:

- Washers, Dryers, and Ionic Steam Ironing Table
- ERP-Enabled Operations
- CleanAce Academy Training
- Supply Chain Access
- Layout & Branding Support

Investment Range: NGN 25M – 50M
Ideal Locations: Estates, campuses, high-density business or residential areas.
Key Advantage: Daily walk-in revenue and premium fabricare offerings.





	Collection Centre	Laundromat
Premium Drycleaning	Off-Site	On-Site
Laundromat Service	Off-Site	On-Site
Bulk Service	On-Site	On-Site
Press Only	Off-Site	On-Site
Tailor Repairs & Alterations	Off-Site	Off-Site
Cobbling Service	Off-Site	Off-Site
Industrial & Janitorial Cleaning	Off-Site	Off-Site
Carpet & Upholstery Cleaning	Off-Site	Off-Site
Pick-up & Delivery	On-Site	On-Site

Franchisee Testimonials



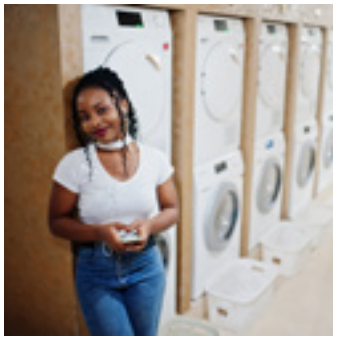
1. Chika O. – Lagos

"Becoming a CleanAce laundromat owner has been one of my best business decisions. The training and ongoing support make running the business smooth, even as a first-time entrepreneur."



2. Mr. Adewale – Abuja

"What I love most is the exclusive territory. I don't have to worry about competing with another CleanAce nearby, and it allows me to focus on growing my customer base."



3. Funmi A. – Ibadan

"The supply chain support has been a game changer. From detergents to machine maintenance, CleanAce makes sure I never get stuck. It gives me peace of mind to focus on customers."



4. Mrs. Bassey – Port Harcourt

"Before joining, I was worried about managing operations. But CleanAce's business model and systems are so practical that even with little experience, I've been able to thrive."

Advantages

Exclusive Territory
CleanAce franchisees enjoy exclusive territories with reduced competition, while CleanAce supports site selection to ensure the best location for business success.

Operational Support
CleanAce offers periodic training, operational support, and a proven business model, with ongoing guidance in equipment, supply chain, management, and customer service to ensure smooth operations and reduced risk for franchisees.

Standardized System
CleanAce will typically provide a standardized operating system, including software, equipment and processes, ensuring consistency across all franchise locations.

Brand Recognition
The franchisee benefits from the CleanAce established brand, which can attract customers more easily than starting an independent Collection Center/Laundromat.

Marketing
CleanAce will handle national or regional marketing campaigns, which benefits all franchisees. **CleanAce** will also offer localized marketing support like radio jingles and **CleanAce** brand mentions on radio programs, TV interviews and print media.

Business Growth Opportunities
As part of the **CleanAce** network, franchisees can benefit from the company's growth strategies, which may include opportunities to open additional locations or expand services.

Supply Chain Access
Franchisees may get better prices on supplies and consumables through the **CleanAce**'s established supply chain.

Access to Technology
CleanAce offers access to state-of-the-art laundry technology and software systems that improve efficiency, track performance, and enhance customer satisfaction.

Regulations & Compliance
The **CleanAce** Franchise Model helps the franchise navigate local regulations and compliance issues, which can vary by location.

Network of Professionals
Being part of the **CleanAce** franchise network provides access to a community of other franchisees and industry experts, fostering collaboration and shared learning.

These advantages make the CleanAce Laundromat Franchise an attractive option for those looking to invest in a reliable and profitable business within the laundry industry.

CleanAce DRYCLEANING ACADEMY



The Foundation

The **CleanAce** Foundation was established for the purpose of focusing CleanAce's efforts in terms of its Corporate Social Responsibility initiatives to help empower young people with skills necessary for success thereby fostering sustainable development in Nigeria. The CleanAce Academy is the operational arm of the **CleanAce** Foundation.

The Academy

In **CleanAce** Academy's quest to transform the state of the industry and the mind-set of entrepreneurs, it has designed enriching training programmes that are targeted towards giving individuals the most realistic experience on business ownership where they are able to build hard skills, soft skills and the fundamentals to run a business from
scratch.

Ready to Launch Your CleanAce Franchise?

Whether you choose the Collection Centre or Laundromat model, CleanAce provides a trusted pathway to financial freedom, customer service excellence, and community impact.

Next Steps:

1. Submit Interest Form
2. Discovery Call with Our Team
3. Site Evaluation & Approval
4. Staff Training & Setup
5. Launch Your Outlet



Contact Us

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